

heavy



lifting a brand into the future + john phillip davis



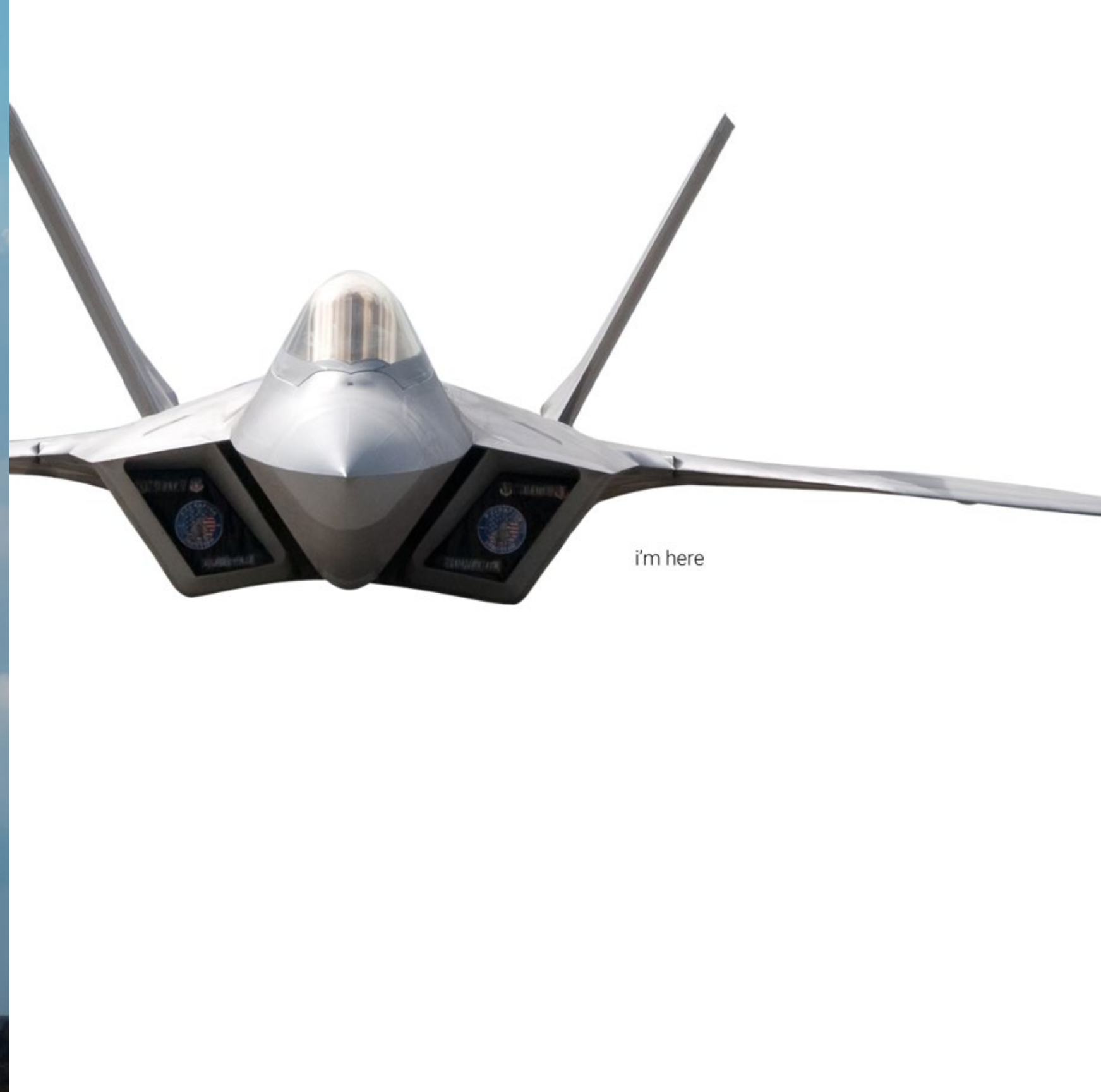
i brought a few new tools for this job. this was the small one.



the project · year one



oklahoma city



i'm here



founded in 1979. let's take a look back.

ENDING CHILD HUNGER MEANS UNITING FORCES AND ATTACKING FROM ALL ANGLES. AND IT TAKES DONORS WHO BELIEVE.

- Delivering nutritious food and everyday esse
- Providing clea and medicine
- Offering scho for teachers a
- Teaching new ncial skill eving vict

Home is where our hearts are.

We'll be here. Rebuilding hope.

1 in 5 children go hungry.

Join us in the fight against child hunger.
Your \$20 donation can help feed a hungry child here in America.
To help now call 800-562-6136

Help Today
405-942-0228
FeedTheChildren.org/Tornado

AMERICANS FEEDING AMERICANS
A Project Of Feed The Children

ABOUT FEED THE CHILDREN
Mission Statement
Feed The Children is an international, nonprofit relief organization that delivers food, medicine, clothing, and other necessities to individuals, children, and families who lack these essentials due to famine, war, poverty, or natural disasters.

What we do
FEED - Food, Education, Essentials, Disaster relief. During our 30-year history Feed The Children has grown into one of the world's largest private organizations dedicated to helping hungry and hurting people. Last year, Feed The Children shipped 133 million pounds of food and other essentials to children and families in all 50 states and around the globe.

Domestic Outreach
The American Feeding Americans Campaign is Feed The Children's answer to fight hunger in America, due to the economic downturn. Those who once called themselves "middle class" are now finding themselves in need of help.

Feed The Children and its partners are moving used refrigerators loaded with 25-lb boxes of food, and more than 10 lbs. of personal care items and dignity products from coast to coast in an effort to provide our neighbors help and hope. Each unit holds enough to help 400 families for a week.

Impact
Since its inception in February 2009, Americans Feeding Americans has helped more than 200,000 families across the United States. By the end of 2014, our goal is to feed at least an additional 220,000 families in more than 130 cities.

Media coverage

- FOX, CBS, NBC, ABC, and Univision
- More than 30 local TV affiliates
- More than 70 national American Feeding Americans stories
- Highlights include USA Today, San Francisco Examiner, Forbes.com, Life.com, Sports Illustrated.com, Boston Globe, Dallas Morning News, Miami Herald, and MSNBC.com
- More than 20 national radio stations

Join the campaign and our supporters to feed children and families in need. Watch videos and see the impact at www.AmericansFeedingAmericans.org

Feed The Children, Americans Feeding Americans
PO Box 56700 Denver, CO 80256
800.437.4556 • 405.943.0228 • www.feedthechildren.org

Our Mission
Providing hope and resources for those without life's essentials.

405-943-0228 | FeedTheChildren.org

A Story Of Hope
The Story of a young girl's journey to a better life

25% OFF ANY SINGLE ITEM
excludes sale merchandise

W. Main St. DOWNTOWN OKLAHOMA CITY

Coupon can be redeemed at 120 N. Robinson, Monday thru Friday, 9-5:00 • 405.815.4216

Something wonderful is coming after the show

FEED THE CHILDREN

FEED THE CHILDREN

CONCORD

PROUD SUPPORTER IN THE FIGHT AGAINST CHILD HUNGRY!

LOCATIONS

Feed the Children California Distribution Center & Teacher Store
2201 E. Philadelphia Ave., Corona, CA 92701
951.656.5200 ext. 1000, volunteer@feedthechildren.org

Feed the Children Tennessee Distribution Center & Teacher Store
310 South Park Dr., Leipers Fork, TN 37087
615.363.2828 ext. 1000, volunteer@feedthechildren.org

Feed the Children Indiana Distribution Center & Teacher Store
10005 Richard Earl Blvd., Elkhart, IN 46514
574.262.9227 ext. 1000, volunteer@feedthechildren.org

Feed the Children Pennsylvania Distribution Center & Teacher Store
401 S. Commerce Way, Berksheim, PA 18017
610.419.6206 ext. 1000, volunteer@feedthechildren.org

Feed the Children Oklahoma Corporate Office & Teacher Store
120 N. Main St., Oklahoma City, OK 73102
405.843.4033, TeacherStore@feedthechildren.org

Feed the Children Oklahoma Distribution Center
29 N. 34th Street, Oklahoma City, OK 73127
405.843.4108, volunteer@feedthechildren.org

FEED THE CHILDREN
feedthechildren.org

BE A VOLUNTEER

FEED THE CHILDREN

Feed the Children's mission is to provide hope and resources for those without life's essentials — but we can't accomplish it alone. We partner with others who share our heart for service and our vision to create a world where no child goes to bed hungry — and together we make a real difference.

"The packing center is a great place for kids to get involved with. They learn how to get things done and how to help the community. Together we make a difference."
— Bob, Volunteer, California

We invite you to learn about the many opportunities to serve your community as an active and vital part of Feed the Children. Together, we can bring hope and help to children and families in need!

MAKE YOUR RESERVATIONS TODAY!
FEEDTHECHILDREN.ORG/PUEBLO

FEED THE CHILDREN
PUEBLO OF PUEBLO

A Special Benefit Dinner with celebrated guest chefs at: Buffalo Thunder RESORT & CASINO

Honorary Co-Chairs: Mayor Javier Gonzales & Brad Furry

Nearly 33% of the population lives below the poverty line in Northern New Mexico.

HELP END CHILD HUNGER IN SANTA FE

Tuesday, October 24, 2017
6 p.m. - Reception 17 p.m. - Seated Dinner

Hilton Santa Fe Buffalo Thunder
20 Buffalo Thunder Trail, Santa Fe, NM 87506
Order Tickets at: FEEDTHECHILDREN.ORG/PUEBLO
Individual Tickets: \$150 - 2 Tickets: \$250
Hotel Room + 2 Tickets: \$350
Table Hosting Opportunities Are Available - \$2,500 and \$5,000

Guest Chefs:
Mark Kriffin - The Compound Restaurant
Dakota W. Rocky Duro
Tony Smith

Established in 1979, Feed the Children exists to deliver child hunger. It is one of the largest U.S. based charities and serves those in need in the U.S. and in 20 countries around the world. It provides food, education, essentials and disaster response.

feedthechildren.org **FEED THE CHILDREN**

ESTATE AND WILL PLANNING GUIDE

FEEDING HUNGRY CHILDREN AND CARING FOR NEEDY PEOPLE THE WORLD OVER

FEED THE CHILDREN

Join us!
Help Bring Water, Food, Books, and HOPE to Flint, MI

FEED THE CHILDREN Contact us at: church@feedthechildren.org

Be Grateful
#GIVINGTUESDAY 11.29.16

FEED THE CHILDREN

CORPORATE PARTNERSHIP OPPORTUNITIES

“There is no competition in business when it comes to helping others. We welcome opportunities where we can all work together and really make a difference in our communities.”

— Mary Wong
Office Depot Foundation
Board Member, Feed the Children

Feed the Children's partners provide products and donations that go directly toward feeding children and giving them hope. Opportunities to join us include:

- Workplace giving campaigns
- Monetary and gift-in-kind donations
- Community involvement and volunteer opportunities
- Domestic sponsorship opportunities:
 - Truckload sponsorship
 - Cause marketing
 - Backpack builds
 - Events and special projects
 - Teacher Store sponsorships
- International sponsorship opportunities
- Community development opportunities
- Child Sponsorship

Our ability to help children around the world depends on our partners. None of us can defeat childhood hunger alone, but together we can reach millions of children in need.



Alimentamos niños. Cambiamos vidas. ¡Usted puede ayudar!



YOU ARE HELPING!

 48 HOURS			 100,000 lbs	
LESS THAN	YOU GAVE	WE DELIVERED	MORE THAN	THEY RECEIVED



hunger, sometimes its not this obvious

FEED THE CHILDREN
ren.org

“Beggars can't be choosers.”



WRONG

www.feedthechildren.org/give

FEED THE CHILDREN

HUNGER HAS AN EXPIRATION DATE!



FEED THE CHILDREN

Story of Hope

Our vision is that no child or family goes to bed hungry.



FEED THE CHILDREN



no sense in hanging around. let's get busy.

we did.

 thank you

 FEED THE CHILDREN.

 FEED THE CHILDREN.

JOHN PHILLIP DAVIS
Director of Creative Content

333 N. me

Create a world where no child goes to bed hungry.



 FEED THE CHILDREN. Create a world where no child goes to bed hungry.
800.421.4224 • feedthechildren.org • P.O. Box 30, Oak Grove, IL 60451

November 1, 2018

Dear Mr. Smith,

The holidays are a time to count our blessings, and that's exactly what you are. You are a blessing! During 2018 your generous compassion has touched the lives of many hungry and hurting children.

With the holiday season fast approaching, your help is needed again. It is hard for many families to celebrate this season of hope and joy when it's a struggle to put food on the table. We had one mother tell us, "Christmas is a hardship." Not a time of magic. Not a time of thankfulness.

She works hard to take care of her children but lots of times they go without food. Skipping meals is one way to stretch her budget. Let me tell you about another mom, one whose life took a turn for the worse:

"I got hurt, and I lost my job. And then I lost my apartment and we were homeless for about three months and we were living in our car. We were going to food pantries and I was lucky enough to get into a shelter and that really helped us.

I've never had to go to food pantries in my life because I was a nurse... when you go from up here to all the way down there, it's a rude awakening and it's one that I don't think a lot of people are prepared for.

I remember how it felt. Because you don't feel like a citizen... you feel second rate, standing in those lines. You're at someone's mercy."

This mom got back on her feet through hard work and with the help of family and the support of donors like you. She is now volunteering to help others through her church's ministry. She says, "This is paying it forward."

Her story is just one of so many we hear.

Hunger hurts physically and emotionally especially at Thanksgiving and Christmas when simple things like gift giving, enjoying special meals, or just sharing time together with family form stark contrasts between those who have enough and those who don't.

No one should be hungry at Christmastime but unfortunately, many are. When schools close for the holidays, struggling parents face the very real dilemma of how to feed their families.



Help a child dream...

BIG

Big accomplishments start with little dreams. With your help, a child's dream can become a successful future. To learn more, go to feedthechildren.org.

it takes

PASSION

to make a difference.

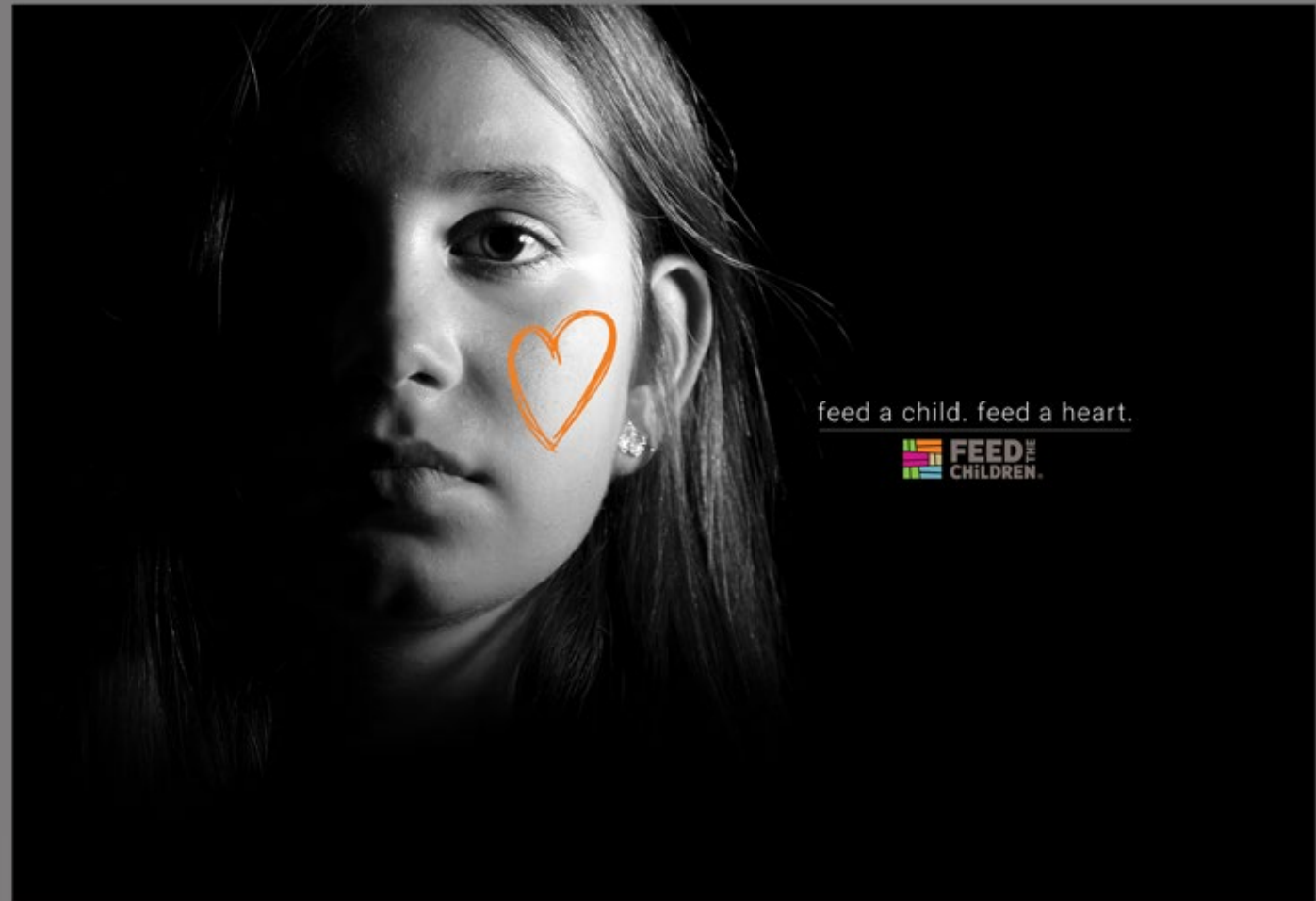
Every child deserves the chance to see their dreams take flight. Discover your passion for changing lives by visiting feedthechildren.org.

feed love.

feedthechildren.org

thank you

thank you





creative direction . photography
photographers . Storme Wood & Greg Kuhn

FEED THE CHILDREN CELEBRITY CHEF SERIES

CHEF ADAM HEGSTED

MONTVALE EVENTS CENTER DOWNTOWN SPOKANE

11.13.18
6pm reception
7pm seated dinner
Order Tickets: feedthechildren.org/spokane

Join Chef Adam Hegsted and Feed the Children for a **Benefit dinner** to End Childhood Hunger in Spokane!



CHEF ADAM HEGSTED

Chef Adam Hegsted and Feed the Children are cooking up a plan to end childhood hunger in Spokane! Join us for a benefit dinner at the Montvale Events Center to raise funds to help feed those in need in Spokane.

GUEST CHEFS
Paul Mason - Vine & Olive - Coeur d'Alene, Idaho
Chad White - Zona Blanca - Spokane, WA
Pete Tobin - Inland Northwest Culinary Academy - Spokane, WA
Aaron Fish - Eat Good Group - Spokane, WA
Emily Crawford - DoughVicious Bakery - Spokane, WA
Travis Dickinson - Cochinito Taqueria - Spokane, WA

GUEST MIXOLOGIST
Craig Denney - Honey Eatery & Social Club, Coeur d'Alene, ID

GUEST CELEBRITY MC / AUCTIONEER
Billy Harris

MAKE YOUR RESERVATIONS TODAY!
 Order Tickets: feedthechildren.org/spokane

Individual	\$125
Hunger Hero Table	\$2,500
Children's Champion Table	\$5,000

FEED THE CHILDREN
feedthechildren.org

Visit feedthechildren.org/spokane or call Joe Allegro at 917-834-5335 to purchase tickets.

FEED THE CHILDREN CELEBRITY CHEF SERIES

CHEF ALON SHAYA

5.21.19
SAFTA RESTAURANT

6pm reception
7pm seated dinner
For tickets go to feedthechildren.org/Safta

Join Chef Alon Shaya and Feed the Children for a **Benefit dinner** to End Childhood Hunger in Spokane!



CHEF ALON SHAYA

GUEST CHEFS
Caroline Glover - Annette
Alex Seidel - Mercantile
Joshua Pollack - Rosenberg's Bagels
Josh Gordon - Safta

PASTRY CHEF
Liliana Myers - Safta

WINE & BEVERAGE
Charlie Troup - Safta

MAKE YOUR RESERVATIONS TODAY!
 For tickets, go to feedthechildren.org/Safta.

Individual	\$125
Host Table (10 people)	\$2,500
VIP Host Table (10 people)	\$5,000

Safta

FEED THE CHILDREN
feedthechildren.org

Visit feedthechildren.org/Safta or call Joe Allegro at 917-834-5335 to purchase tickets.

let's share the

LOVE



designs by omar & diane



knife

Chef John Tesar

Invites you to a benefit dinner to help those in need!

Tuesday, September 25, 2018
6pm Reception, 7pm Seated Dinner

Knife
The Shops at Willow Bend
6121 W. Park Blvd., Plano, TX 75093

Visit FeedTheChildren.org Please or call
Joe Kings at 972-634-5025 to purchase tickets.



creative direction . john phillip davis
principal designer . omar sosa



Chef Justin Brunson

Executive Chef Justin Brunson brings over 15 years of culinary experience to Brunson & Co., his family-owned restaurant in Dallas, Colorado. With a passion for heritage-cured meats, sustainable seafood and locally sourced ingredients, Brunson travels the country sharing his unique point of view on food.

Chef Timothy Bunting

Chef Timothy Bunting's passion for great food began at a young age. Working his way up in the kitchen, he developed an appreciation for culinary tradition and a willingness to experiment and try new things. He is currently the Executive Chef at the historic, high-end restaurant, The Grand in Dallas, Texas.

Chef Jean-Robert de Cavel

After your personal tour you can sit, relax, and enjoy some of the best food in Oklahoma as you dine with Chef de Cavel. He will be preparing five courses within the perfect and intimate architecture of Jean-Robert's Table.

FEED! CHILDREN

Tonight's Auction Lots

Lot One

Be a Culinary Insider!
Chef Justin Brunson (New Restaurant Opening)

Two guests will have the exclusive opportunity to experience the best that Justin's new restaurant has to offer 2018. As soon as the public "opens" at 7:30pm, you'll be seated at a private table in the restaurant. Additionally, you'll spend an afternoon with the renowned chef as he takes you on an exclusive tour of his favorite markets where he selects the best ingredients for his weekly menu.

Then, go behind the scenes of the restaurant to be introduced to the kitchen staff. After your introduction with a complimentary dinner at Justin's restaurant, you'll be served with 2018 wine.

Fair Market Value: \$2,500

Restrictions:
- Friends and family only opening dinner for 2
- General seating menu dinner designed for 2
- Includes tax and gratuity
- Expires: Sept 26, 2018

Donations directed by Chef Justin Brunson
Please contact George Gonzalez at 972-634-5025.

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Lot Two

Shank's Colored Shank's Colored
Chef John Tesar

Chef John Tesar is quickly becoming a star among chefs.

Two guests will have the exclusive opportunity to experience the best that John's new restaurant has to offer 2018. As soon as the public "opens" at 7:30pm, you'll be seated at a private table in the restaurant. Additionally, you'll spend an afternoon with the renowned chef as he takes you on an exclusive tour of his favorite markets where he selects the best ingredients for his weekly menu.

Then, go behind the scenes of the restaurant to be introduced to the kitchen staff. After your introduction with a complimentary dinner at John's restaurant, you'll be served with 2018 wine.

Fair Market Value: \$2,500

Restrictions:
- Friends and family only opening dinner for 2
- General seating menu dinner designed for 2
- Includes tax and gratuity
- Expires: Sept 26, 2018

Donations directed by Chef John Tesar
Please contact George Gonzalez at 972-634-5025.

Bid Card

FEED! CHILDREN. CELEBRITY CHEF SERIES

CHEF JOSE SALAZAR




FEED! CHILDREN

FEED! CHILDREN

BID CARD

Lot One

Lot Two

Lot Three

Be prepared to be treated like royalty.
Chef Jean-Robert de Cavel

Chef Jean-Robert and his team will make four guests feel like the VIPs that they are! Go behind the scenes at Jean-Robert's Table as Chef de Cavel personally escorts you and your guests to check out his amazing facility, kitchen, and back-of-the-house operation. You'll discover what it takes to prepare and present Chef Jean-Robert's classic take on French cuisine.

After your personal tour you can sit, relax, and enjoy some of the best food in Oklahoma as you dine with Chef de Cavel. He will be preparing five courses with exquisite wine pairings by the restaurant's sommelier, all served within the perfect and intimate architecture of Jean-Robert's Table.

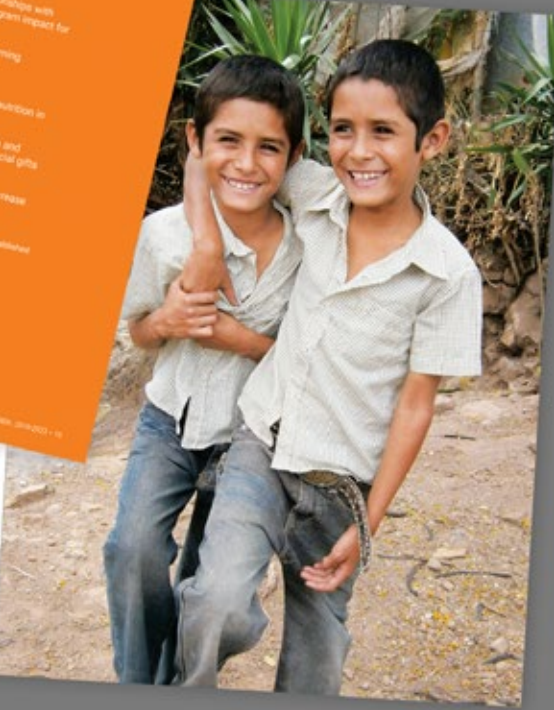
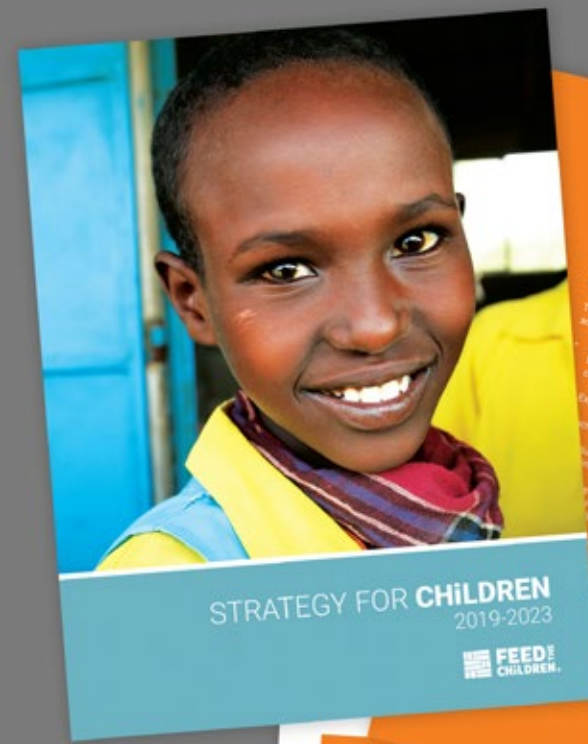
Fair Market Value: \$1,000
* Generously donated by Chef Jean-Robert de Cavel

Restrictions:
- Reserved for four guests
- Mutually agreed upon date and time
- Tip not included
- Expires April 6, 2020

To schedule, please contact
Chef Jean-Robert directly at jrc@jrcatable.com.

*Donors who purchase items at a charity auction may claim a charitable contribution deduction on their taxes for the amount paid for an item minus its fair market value.

FEED! CHILDREN



creative direction . john phillip davis
principal designers . omar sosa . diane harger

creative direction . john phillip davis
principal designer . omar sosa

Little hands taking on **BIG CHALLENGES** ARE YOU READY?

END HUNGER Save To Donate

SHOW YOUR SKILLS

JOIN US IN THE FIGHT TO END CHILDHOOD HUNGER

It's a simple idea: we feed people when they're hungry. One in six kids in the U.S. don't know where their next meal is coming from. Through the End Hunger: Dare to Donate Campaign, you can help give them a place at the table by joining Feed the Children and FOX's MasterChef Junior in the fight against childhood hunger.

DONATE NOW

1 WEEK ONE BANANA SPLIT TIME'S UP-DING!

2 WEEK TWO CIRCUS TIME'S UP-DING!

3 WEEK THREE FISH CHALLENGE

JOIN US TO FIGHT CHILDHOOD HUNGER

EMAIL SIGN-UP

* First Name
* Last Name
* Email Address

Enter the characters from the CAPTCHA image, if you would like a different image, click Change Image.

boacing

Change Image

Sign Up

LET'S GET COOKING!

Let's get cooking! We know awesome feasts can come from simple ingredients, so suit off those kitchen utensils and put on your thinking cap. We're challenging kids across America to use everyday items (and their imaginations) to create delicious dishes inspired by FOX's MasterChef Junior. Check back each week for themed recipe challenges after watching new episodes of FOX's MasterChef Junior Tuesdays at 8/7c on FOX.

This Week's Ingredients

Pasta Tuna Fruit cup

INSTRUCTIONS

Follow these 3 simple steps to join the fun:

1. Use the 3 ingredients you see above in the dish you'll be creating for the week.
2. Parents: post a photo of your child and the dish they created to your Facebook wall. Remember to tag @feedthechildren and @MasterChefJuniorFOX, as well as use #ShowYourSkills in each post.
3. Make your post public: Here's how: First, click on the 3 horizontal dots in the right hand corner of your Facebook post, then click "Edit Privacy." Last, check the box that reads "Public" and press "Done"

(The #ShowYourSkills Challenge is open to children ages 13 and younger!)

By following these instructions, your child will have an opportunity to receive a MasterChef Junior cooking set. Those who receive a cooking set will be contacted on March 25, 2019 or April 1, 2019. Good luck junior chefs! Let the cooking begin!

bigger opportunities, bigger fish, bigger everything.



inching closer to integrated marketing.

it can be a little scary.



NO HUNGER HOLIDAYS FEED THE CHILDREN Share. Your. Good.

Take the #ShareYourGood Challenge!

Help us create a hunger-free holiday season for children.

Get Involved Now!

- Volunteer
- Donate
- Social Challenge
- Fundraise

Spreading Cheer Through No Hunger Holidays

Want to see our No Hunger Holidays work in action? Watch a sponsored TV break together to help their neighbors.

Activate the #ShareYourGood Challenge

Get Inspired!

Use One of Our Toolkits

Corporate Partners
Community Partners
Volunteers

web



social



Put more than an Elf on someone's shelf.

NO HUNGER HOLIDAYS FEED THE CHILDREN

feedthechildren.org

print

so you're not half bad. don't get a big head over it.

SHOW US THE ARCHITECTURE



**IT WAS
A BUSY
YEAR.
IT HAD ITS
CHALLENGES
AND
REWARDS.**



BRACE

YOURSELF



not too shabby.



we never stop building.
always creating.
chasing that rush.
with devotion
to the art form.

who have steered the wheel
before us.

our goal, **the stars.**



JOHN PHILLIP DAVIS
Director of Creative

feedthechildren.org

p 405 945 4099 c 515 664 0007

john.davis@feedthechildren.org

333 N. meridian Ave., Oklahoma City, OK 73102

